



*working
together*

*global sourcing and
custom-manufactured
electronic & electrical
solutions*



AS/NZS ISO 9001 Certified Supplier

GLOBAL SUPPLIERS

DEDICATED SERVICE TEAM WORKING IN PARTNERSHIP WITH OUR CUSTOMERS.

About us

Established in 1983, Active is a leading distributor of quality electronic components, wiring and custom-manufactured solutions. We are a key partner for electronic manufacturers in the Asia Pacific region. We offer components to serve a range of projects, anything from basic SMT products to complex custom solutions in the electronics and electrical markets. Our customers range from well-known corporations to emerging enterprises.



"Invision has been a customer of Active Components since at least 1987. We have always found the team at Active to be attentive and responsive to our requirements. The range of products has always been good and their tie-ups with overseas suppliers has been very advantageous for short lead time and prototype jobs. The staff have always been prepared to track down other components to facilitate production. We would not hesitate to recommend Active Components to prospective customers."

MARK FLETCHER | DIRECTOR | INVISION ELECTRONIC SOLUTIONS



Our product range

Our core product offerings are:

- ▶ **components**
- ▶ **wire & cable**
- ▶ **custom solutions**
- ▶ **electrical**

Our business divisions

New Zealand (HQ): Sales, Accounting, Marketing and Warehouse

Hong Kong: Purchasing, Logistics and Warehousing

Japan: Technical Hub and sourcing for advanced products, opening Q3 2022

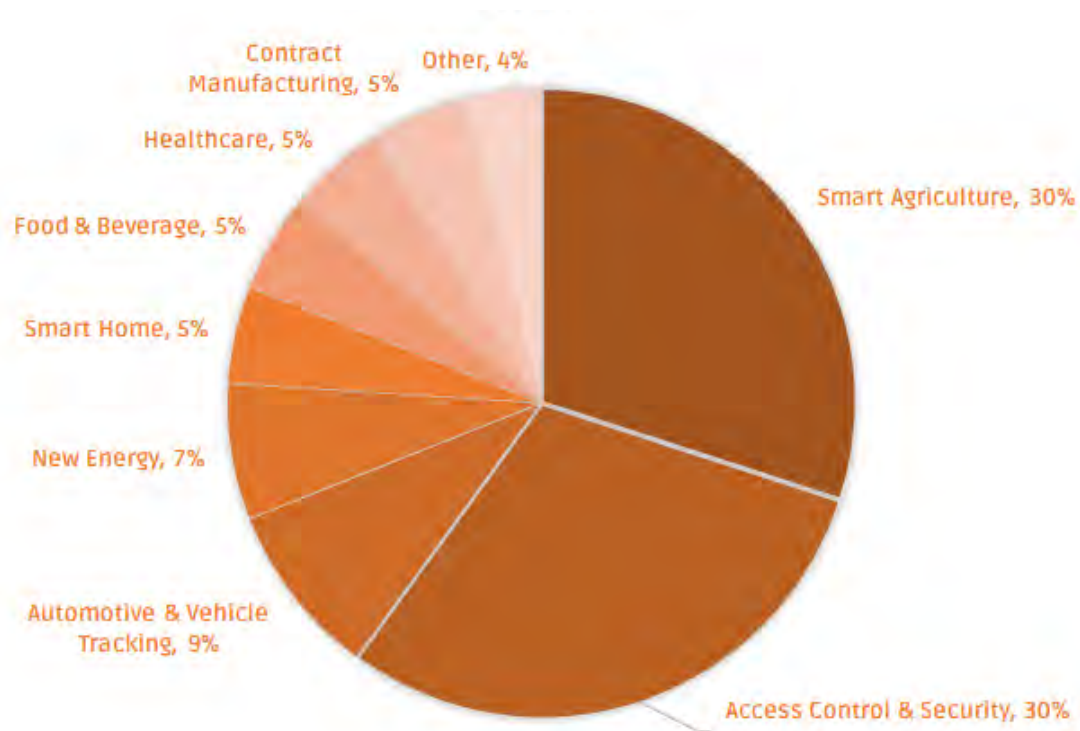


"I have worked with Active over the past 13 years. They have always strived to meet our needs, often performing above and beyond to ensure customer satisfaction. They are a key trusted electronics supplier for us, making sourcing components look easy."

STEPHEN WEST | MATERIALS CONTROLLER | FISHER & PAYKEL



Our customers



Pertonic Industries is a manufacturer with a staff of 155 based in its Wingate factory. To succeed in a competitive manufacturing environment we always need to be able to source quality components with competitive prices and delivery. Active Components are a key partner in the operation of our business. We are extremely pleased to have had a long term business relationship with such a reliable and trusted supplier."

Components

Components are the fundamental building blocks of every electronic design and a key pillar of Active's services. We stock a wide and ever-increasing range of electronic components across all the key categories required for electronics manufacturing. We also source to demand the right parts needed for your project. Components are despatched ex-stock from our warehouses in New Zealand and Hong Kong.

Our experienced sales team can assist engineers in product selection as we have an extensive knowledge of the types of components available.

Key Brands



◀ *Wire & Cable*

Active is in a unique position to support custom wire harness projects. We have excellent partnerships with wire harness manufacturers and a deep supply chain and logistics setup that enables us to provide solutions for all our customer's wiring and cabling needs. Not only can we produce components to match exact engineering specifications, but our expert team can also recommend design improvements.

Active has an extensive range of terminations and cable specs available, enabling us to provide anything from a simple appliance wire to a complex multicore assembly. Customisation options include over-moulding, UL approval, special terminations, core colour and text customisation, potting and extensive QC processes.

We also solve many issues manufacturers face in sourcing the components by integrating our logistics and supply chain into the final offering. We can ship the final assemblies anywhere in the world from our central location in Hong Kong.

▶ *Custom Solutions*

Design engineers often come to us with ideas outlined on a sheet of paper. We assist them to refine the product design. Drawing on our years of experience, we can suggest alternative component options that the designer may not be aware of. We are experts at alternative product sourcing. This often results in lower costs, no loss of quality and improved lead times.

We excel at organising non-off-the-shelf products, bringing manufacturers together to provide a complete solution. LCDs, keypads, injection mouldings, sensors, batteries, solar panels and antennas are all products that Active has successfully integrated into customer designs.

We recognise that electronic designers are aiming to develop products that will stand out from their competitors. Our knowledgeable team has many decades of experience in providing customised solutions that help our customers to create these distinctive products.



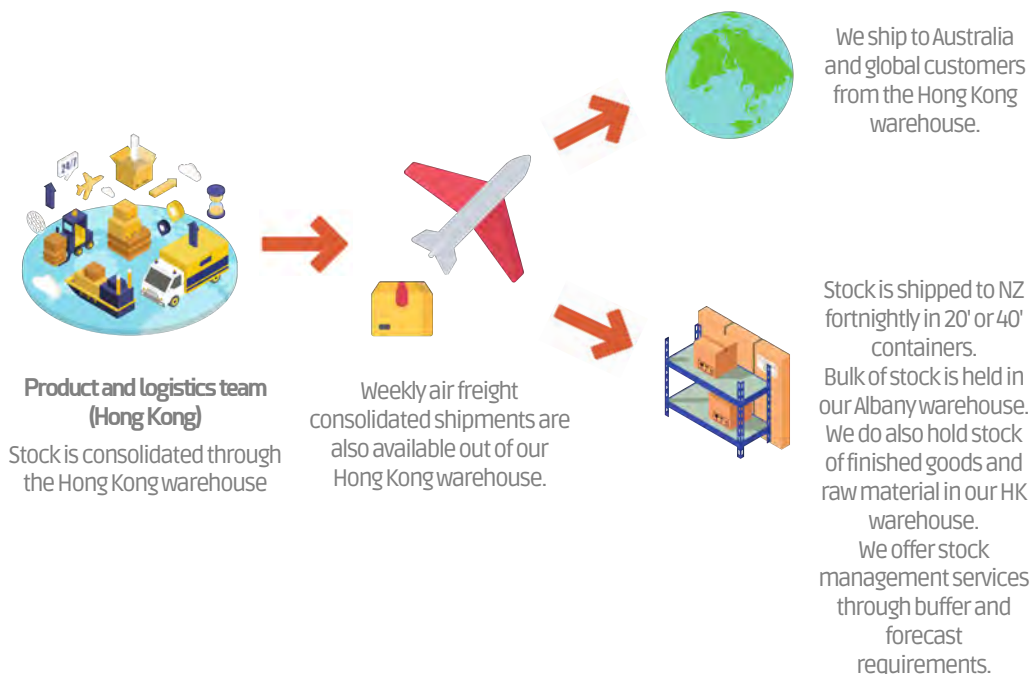
Logistics and Supply Chain

Active has a strong presence in Australasia and in Asia, enabling us to get products where they need to be in the quickest possible time. We offer global reach with our distribution systems, with multi-warehouse flexibility.

Active's purchasing and logistics hub in Hong Kong has several advantages. On top of strengthening our international ties with our suppliers, we have achieved logistical efficiency through goods consolidation. This allows us then to ship stock to the New Zealand warehouse in 20' or 40' containers every fortnight, hence keeping the overall freight cost at a minimum.

To keep supply chain uncertainties and disruptions to a minimum, we also offer our customers a range of stock management services. We help our customers review their predicted forecasts and buffer requirements, then make recommendations on what stock management service is best for them.

Supply Chain Model



Awards and References

Since its establishment in 1983, Active has grown to become a significant partner to many customers, delivering quality wholesale electronic products to hundreds of customers in the electronic/electrical industry throughout Australasia.



In October 1994, the company was awarded ISO9001. It's in our DNA to constantly improve our service delivery. In 1997 this was recognised when Active was awarded the prestigious Quality Company Award at the annual New Zealand Electronics Industry Awards.



Since then, Active has won multiple awards at the Gallagher Group Supplier of the Year Awards, which is one of the biggest honours for the New Zealand electronics market. We have won awards for Outstanding Account Management, Customer Service and Supplier of the Year.



In 2019 Active was a finalist at the NZCTA Business Awards in recognition for our achievements in developing supply partnerships.

Global Reach



"Our relationship has been forged through the dedication of staff at Active sourcing, communicating and delivering to specific quality requirements and manufacturing timeframes. They engage with our engineering team and our clients to recommend new products and alternatives which add value through improved availability, functionality, reliability and cost reduction. Quality is assured through a rigorous supplier evaluation, Certificate of Compliance, and specific component testing when required."

GREG COSTER | NAUTECH ELECTRONICS LTD



New Zealand (Sales office and warehouse)
59 Arrenway Drive, Albany, Auckland 0632, New Zealand

Auckland

tel: +64 9 443 9500
email: enquiries@activecomponents.com

Australia

tel: +61 3 9775 4778
email: enquiries@activecomponents.com

Hong Kong

Unit 501-502, Block B, 55 Hoi Yuen Road
Hoi Luen Industrial Centre, Kwun Tong, Hong Kong
tel: +852 2430 0990
email: enquiries@activecomponents.com

Japan - Coming Soon

大阪南港配送センター C 棟305 号室
email: enquiries@activecomponents.com

www.activecomponents.com

